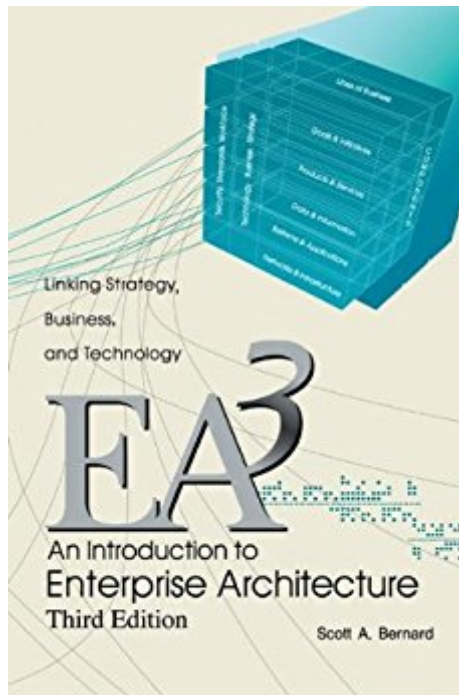




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# An Introduction To Enterprise Architecture: Third Edition



## Synopsis

An Introduction to Enterprise Architecture is the culmination of several decades of experience that I have gained through work initially as an information technology manager and then as a consultant to executives in the public and private sectors. I wrote this book for three major reasons: (1) to help move business and technology planning from a systems and process-level view to a more strategy-driven enterprise-level view, (2) to promote and explain the emerging profession of EA, and (3) to provide the first textbook on the subject of EA, which is suitable for graduate and undergraduate levels of study. To date, other books on EA have been practitioner books not specifically oriented toward a student who may be learning the subject with little to no previous exposure. Therefore, this book contains references to related academic research and industry best practices, as well as my own observations about potential future practices and the direction of this emerging profession.

## Book Information

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## Customer Reviews

A fantastic book that ties strategy, business, and technology. A step by step, phased manner

approach to setting up EA implementation practice was very valuable in connecting the three together. Overall, a great, valuable, and up-to-date reference on EA.

Though its not the prettiest book, and the Kindle re-formatting is kind of clumsy, this is about the best teaching framework I know of for teaching people Enterprise Architecture concepts. The book is slightly academic, but offers a largely pragmatic approach to how an Enterprise Architecture works, what it's for, and how to do it. The catalog of artifacts in the back of the book is invaluable in showing examples. I usually train my clients from this book and give them a gift copy of the book to keep for themselves. An odd aside, the fact that Zachman wrote the foreword to the book is actually a good credibility tool with my clients. All most of the people I've worked with have heard of EA before is the Zachman framework and he's right up front like a warm blanket that says "yes, you've heard of me, this is a good book that addresses important issues, so you should read it."

While it's definitely an overview, this gives a good summary of the value, obstacles, and one method of gaining and maintaining a comprehensive understanding of the assets and activities of a whole enterprise. It's good for IT people (like me) to help see the bigger picture, and for business and operations leaders to see what their money buys.

One of the best books written about EA. My professor recommended this book for our EA class. Its a simple and logical read rather than using terminology or cases in which an average joe cannot relate to.

This review is based on the deplorable editing of the Kindle book. So far the information contained in the text seems fine but the editing (or lack thereof) is distracting. Words are not capitalized after periods, there are numerous typos, etc. This needs to be fixed and a new version should be delivered for the Kindle and updated for free for anyone who has already purchased the Kindle edition.

## Worth Buying

This book is excellent. It's exactly what it purports to be, and needs to be, a concise introduction to Enterprise Architecture. It's hard to find the balance between a massive 600-1000 page textbook that covers everything, but is daunting, and one that is so introductory that is only a summary with

no substance. This book is the right balance at 340 pages. Very well written as well.

It is a great reference, with lots of reference artifacts that show a holistic approach of the Enterprise Architecture profession.

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